

GUIDELINES FOR FLAGSHIP PARTNER GRANTS

The Coca-Cola Australia Foundation's mission is to inspire moments of happiness and possibilities for young Australians. We're seeking partners for terms of up to three years who will build capability for young Australians aged 13-19 years by addressing:

- Optimism
- Empowerment
- Increased possibilities for a positive life; and/or
- Wellbeing (emotional, physical & social)

To be successful you will:

1. Be proposing an innovative and creative solution to a proven societal issue, and show research to back this up. This may be your own research undertaken as part of the project or external research such as the Mission Australia Youth Survey (visit [Mission Australia](#) to view)
2. Have BIG ideas and COURAGE to show how the project could be scalable for the future
3. Have a national footprint and be applying for an exclusively Australian-based project.
4. Have Deductible Gift Recipient (DGR) status
5. Have clear and deliverable goals consistent with the areas to be addressed, as listed above.
6. Have the ability to measure both outputs (the numbers) and outcomes (the stories of how we're making a difference, and the long term positive impact on young people's lives).
7. Have a plan for the long-term sustainability of the program after the funding ends. Funding is available for up to 3 years.
8. We want to support our partners and we will work with them to:
 - Collaboratively create a shared value project.
 - Share stories along the way, including via traditional and social media channels and www.coca-colajourney.com.au/foundation
 - Offer meaningful opportunities for engagement to our employees around Australia.

We will:

1. Consider a percentage of the grant, if required, being spent on core operational costs, and/or costs associated with measuring program success with evidence this is necessary to directly support the success of the project being funded.
2. Consider non-cash support as part of your application: product donations, volunteering hours etc.

Funding is available for grants of up to \$200,000 per annum for partnerships up to three years. Successful applicants will be able to re-apply after a period of three years from when the grant acquits.